



**SREEDHAREEYAM FARMHERBS INDIA PVT. LTD.**  
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The  
World of  
100%  
Herbal





*Experience The  
True Herbal Revolution*



*All Herbs. Nothing Else, Nothing Less.*



## The True Herbal Story

Experience the true luxury of  
**100% Herbal Beauty & Baby products**

Organic products made of living substances such as plants or their extracts contain all the wholesome, nutritive, and robust properties necessary to nurture and heal our bodies. Centuries of Ayurvedic wisdom from the house of Sreedhareeyam and advanced research from Ayurflora Synergy Institute comes together, for a revolutionary line of true herbal products. Exceptional formula artistry with 100% botanical versions of iconic beauty ingredients yields high-end results, all the while pampering you and your loved ones with ultimate safety. Evolve to the future of beauty & baby care.

From the house of \_\_\_\_\_



**SREEDHAREEYAM**  
The Eye of Ayurveda

\_\_\_\_\_ Partner in research



**AYURFLORA SYNERGY INSTITUTE**  
Science | Ayurveda | Flowers



According to the Golden Trilogy,  
every Farmherbs product has three key components.



The Classical  
Ayurvedic Base



High Performance  
Herbal Actives

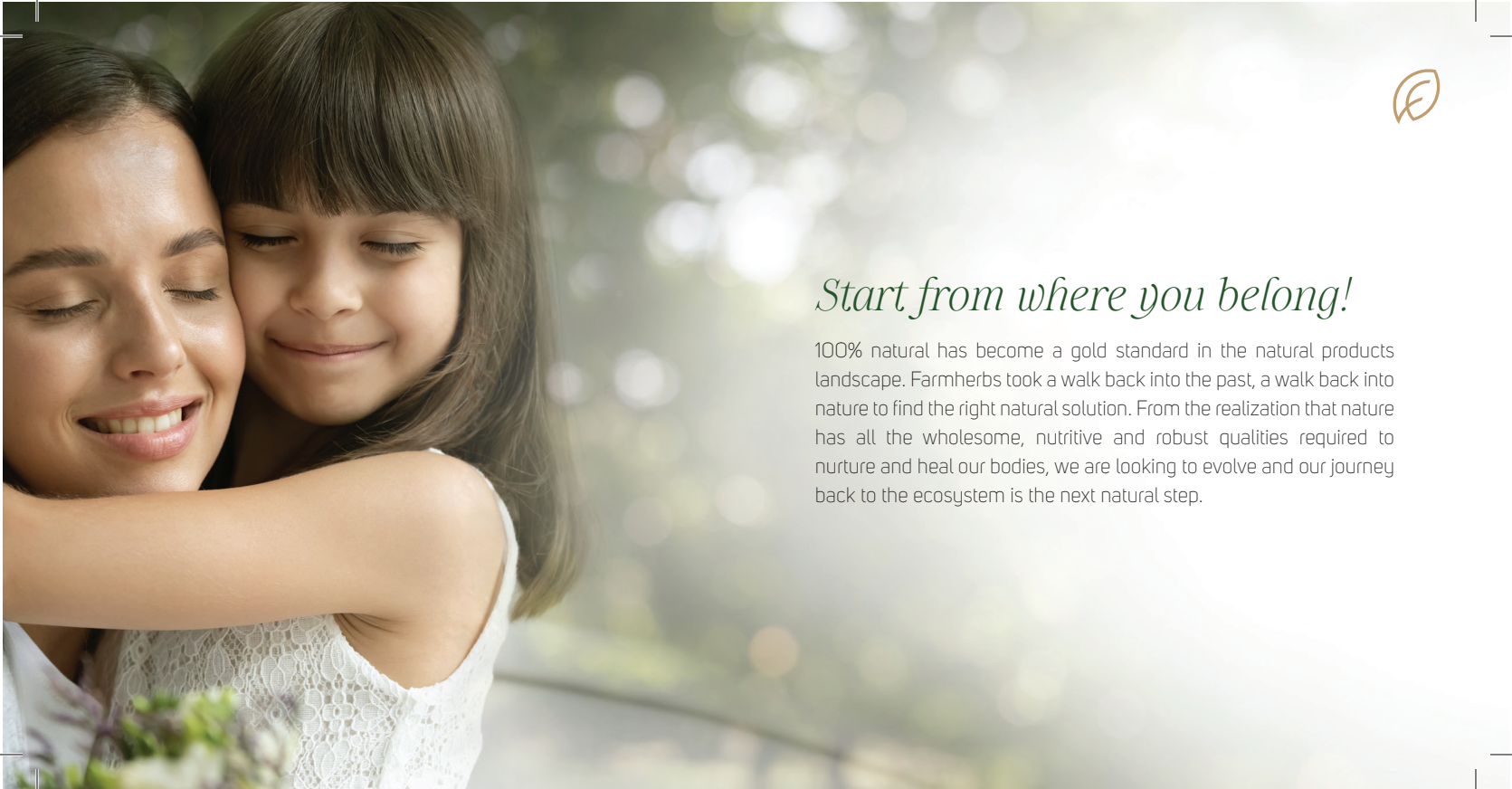


Aromatic  
Flower Nectars

The very effective and unique combination that  
gives life to every Farmherbs product.

## *The Golden Trilogy*

The convergence of ancient Ayurvedic wisdom and the new avenues of science leads to a herbal revolution that makes the golden trilogy formulation of Farmherbs. Every Farmherbs product is crafted with the goodness of three key ingredients; traditional Ayurvedic expertise, high-performance herbal actives and aromatic flower nectars.



## *Start from where you belong!*

100% natural has become a gold standard in the natural products landscape. Farmherbs took a walk back into the past, a walk back into nature to find the right natural solution. From the realization that nature has all the wholesome, nutritive and robust qualities required to nurture and heal our bodies, we are looking to evolve and our journey back to the ecosystem is the next natural step.



## *Pushpa Ayurveda. Reimagined.*

Centuries ago, Ancient Ayurveda practitioners decoded a secret: Pushpa Ayurveda—the hidden science of over 18,000 therapeutic flowers. They discovered that blooms aren't just beautiful to look at; they hold the primordial spark of life and the ultimate secrets to vitality, prosperity, and radiant health.

We've taken that ancient floral alchemy and upgraded it for the modern world.

### **Zero Synthetic Fragrance. Pure Floral Intelligence.**

We don't just add "scent." We harness the raw, life-giving essence of nature's most potent blooms—meaning our products don't just smell better, they awaken your skin and spirit.

Flowers are nature's original wellness hack. We just perfected the ritual.



## *Herbal Kajal- Stick*

Adorn your eyes with the exquisite freshness & aroma infused by the Marigold flower nectar and treat them to a whole new world of safety, efficacy and beauty. Farmherbs Herbal Kajal Stick with carefully chosen ingredients for your precious eyes.

### **Benefits**

- 100% Herbal origin | No preservatives
- Dermatologically & Ophthalmologically approved
- No synthetic colour/fragrance
- Ayurvedic preparation | Classical formula base
- Smooth texture | Smudge-proof | Deep black colour
- Goodness of Marigold | Gooseberry | Olive | Vitamin E



## *Herbal Baby Kajal - Stick*

India's very first 100% Herbal Baby Kajal, developed by the R&D team of Sreedhareeyam Ayurvedic eye hospital. This herbal baby Kajal stick is the perfect combination of safety, benefits and beauty.

### **Benefits**

- 100% Herbal origin | No preservatives
- Dermatologically & Ophthalmologically approved
- No synthetic colour/fragrance
- Ayurvedic preparation | Classical formula base
- Smooth texture | Smudge-proof | Deep black colour
- Goodness of gooseberry | Sacred lotus | Olive | Castor oil



## *Herbal Kajal - Pencil*

Enriched with 100% pure handpicked ingredients, Farmherbs Herbal Kajal pencil defines your eyes naturally. This Kajal treats your eyes to a whole new world of beauty with an incredible freshness and aroma infused by Marigold flower nectar.

### **Benefits**

- 100% Herbal origin with zero preservatives
- Tested and cleared at AYUSH Approved lab
- No chemicals added
- Ayurvedic preparation based on ancient formulations
- Smooth texture | Smudge-proof | Deep black colour
- Goodness of Marigold | Gooseberry | Olive | Vitamin E



## *Herbal Baby Kajal - Pencil*

Farmherbs Herbal Baby Kajal, loaded with wonderful ingredients that are carefully chosen to assure safety for your baby's eyes. Originated from the cradle of Ayurveda and supported by modern science, this Kajal is infused with the dazzling freshness of nature.

### **Benefits**

- India's first 100% Herbal Kajal
- Dermatologically & Ophthalmologically approved
- No added preservatives or chemicals
- Ancient Ayurvedic formulations
- Smooth texture | Smudge-proof | Deep black colour
- Goodness of gooseberry | Sacred lotus | Olive | Castor oil



## Herbal Face Cream

*Rejuvenate with Bakuchiol, Hydrate with botanical hyaluronic and clarify with botanical salicylic acid.*

Free from all synthetic chemicals, this herbal face cream is the perfect all rounder for your skin. With countless benefits through the expert synergy of handpicked herbals and actives, it's base formula is the renowned 'Kanaka Taila' from Classical Ayurveda which protects and nourishes your skin.

### Benefits

- Evens skin tone & illuminates
- Improves elasticity of the skin
- Collagen synthesis with Bakuchiol
- Moisturises skin & prevents acne
- 100% free from synthetic chemicals
- Enriched with Natural Vitamin E
- Non-comedogenic formula



## Herbal Hair Oil

*Forget shampooing and conditioners! A non-oily featherlight nourishing oil for daily use.*

The secret to lush, glossy black hair is proper care for hair, scalp and hair follicles. Deeply nourishing with virgin coconut oil and highly potent herbals, Farmherbs hair oil leaves no traces of oiliness and needs no shampooing. Start loving your hair without complicated routines. Apply it and that's it.

### Benefits

- Quickly absorbed, no visible oily effects
- All in one treatment for your hair
- Unisex oil for smooth hydrated hair
- Clinically & Dermatologically approved
- Cools the scalp and nourishes hair follicles
- Prevents infections and hair loss
- 100% free from synthetic chemicals
- Enriched with Natural Vitamin E



## *Herbal Face Wash*

*Gentle for sensitive skin, hydrating for dry skin, balanced for oily skin and a silky smooth touch to calm your skin!*

Enhanced with botanical hyaluronic acid & gentle plant based salicylic acid for pimple care, the base formula is the herb-rich Ayurvedic recipe of 'Varnya Lepa'. Formulated with only 100% plant based ingredients, it's silky smooth lather will leave your skin clarified, hydrated, smooth and happier than ever!

### **Benefits**

- 100% Herbal origin ingredients
- No Synthetic Chemicals
- Gentle Cleansing with Herbals
- Hydrating and nourishing
- Ayurveda enhanced with actives
- Enriched with Vegetable Glycerine



## Herbal Body Lotion



Replenish and restore dry skin with a deeply comforting blend of 100% plant based moisturisers, pure botanical hydrators, and advanced skin-repairing actives.

This advanced phyto-Ayurvedic weightless lotion melts effortlessly into the skin. Enriched with Bio-Ceramides, Botanical Hyaluronan, and rich Aloe Vera Butter, it works on a cellular level to lock in multi-layered hydration and restore the skin's natural equilibrium.

### Benefits

- 100% Plant-Based Actives for Deep Cellular Rejuvenation
- Bio-Ceramide Infusion for an Advanced Moisture Lock
- Deep Hydro-Infusion via Botanical Hyaluronan & Betaine
- Natural Vitamin E Shield to Reinforce the Skin Barrier
- Rich Aloe Vera Butter & Sweet Almond Oil for Velvety Suppleness
- Weightless Micro-Absorbing Formula with a Satin Finish
- pH-Optimized to Harmonize with Your Skin Ecosystem
- Dermatologically Certified for Absolute Safety
- 100% Free from Synthetic Preservatives & Silicones
- Rooted in the Ayurvedic 'Nimba Haridradi Yoga' classical formula



## Herbal Baby Oil

*Soothes, nourishes, protects and softens delicate skin to keep it healthy and radiant.*

Free from all synthetic chemicals, this calming and deeply nourishing baby massage oil is enriched with Indian sarsaparilla (called 'Anantmool', the eternal root) and sacred lotus. The base Ayurvedic formula of 'Gopathmajadi Taila' is renowned for its skincare properties.

### Benefits

- Certified safe for daily use
- Can be applied from head to toe
- Fights infections and irritations
- Moisturises skin & improves radiance
- 100% free from synthetic chemicals
- Calming & nourishing herbal formula



## Herbal Baby Lotion

A gentle, deeply nourishing 100% herbal baby lotion crafted with plant-based moisturisers and skin-loving botanicals to keep your baby's delicate skin soft, hydrated and protected throughout the day.

Enriched with soothing herbal extracts and natural emollients, the lightweight non-sticky formula absorbs easily into the skin and helps maintain the baby's natural moisture balance. Designed for everyday use, it helps comfort dryness and leaves the skin feeling soft, calm and healthy.

### Benefits

- 100% Plant-Based Moisturising Care
- Gentle on Delicate Baby Skin
- Helps Protect Against Dryness & Diaper Rashes
- Lightweight & Fast-Absorbing Formula
- Baby Skin-Friendly pH 5.5 Formula
- Dermatologically Approved
- Enriched with Olive Squalane & Aloe Vera Butter
- Infused with Natural Vitamin E & Calendula Extract
- Free from Synthetic Preservatives & Silicones
- Based on the Ayurvedic Formula 'Nalpamaradi Taila'



## Herbal Baby Wash



*Made with gentle 100% plant-based cleansers and soothing herbal ingredients, it cleans effectively and nourishes the skin and hair without disturbing the natural softness and moisture.*

The tear-free gentle formula creates a soft lather that rinses easily while helping maintain hydration and comfort after every bath. Free from harsh sulphates and unnecessary synthetic additives, it offers a pure and caring cleansing experience for everyday baby care.

### Benefits

- 100% Plant-Based Cleansing Formula
- Tear-Free Gentle Care & Soft Foam
- Hydrate with Plant-Based Hyaluronan
- Enriched with Natural Vitamin E & Glycerine
- Infused with Blue Water Lily Flower Extract
- Baby Skin-Friendly pH 5.5 Formula
- Dermatologically Approved
- Free from Synthetic Preservatives & Sulphates
- Based on the Ayurvedic Formula 'Panchavalkadi Taila'
- Leaves Skin Fresh, Soft & Calm



When you think of your comfortable place,  
chances are it is somewhere in nature.  
The place that gives a sense of belonging, the foundation  
upon which life is built and the one that has the essence  
of the real life, Nature is many things for us.  
Not only do we feel more connected to nature,  
but we are also driven to do more. Farmherbs takes you  
back to the roots of natural care, defining the real beauty in you.  
Because we give you more reasons to be natural!

*Evolve naturally!*